
SOCIAL MEDIA POLICY



Reviewed January 2024



Overview

Social Media can be, when appropriate, an effective educational and social tool. It is subsequently expected that students will uphold the ethos and expectations of the College in all social media interactions.

Students will not act in such a way that the image of the College is brought into disrepute nor in a way that causes harm to members of the Nudgee community. Nudgee College expects students to use social media in a respectful and responsible manner. Social media should not be used to insult, present offensive or inappropriate content or to misrepresent the College or any member of the Nudgee community.

The purpose of this policy is to set standards and guidelines of behaviour in the use of social media by students of this College that are consistent with the broader values and expectations of a Signum Fidei - Sign of Faith. This policy also aims to promote right relationships with all member of our community

Rule of thumb, if it is online and you can post or create content there, then it is covered by this document.

Policy Statement

Social Media is a rapidly developing area and existing Technology Usage Agreements are not written to cover usage away from the College on private infrastructure. We have developed this social media policy for our mutual protection.

Guiding Principles

- Students are expected to respect the dignity of all, including members of the Nudgee community.
- Students are expected to give due respect to the reputation and good name of the College in all their dealings with each other and members of the broader community.
- Students are expected to comply with the lawful requirements of all social networking sites.
- Students are expected to accept responsibility for any damage to the College, self or others as a result of social media misuse.
- When using social media, students are expected to ensure that they:
 - Respect the rights and confidentiality of others;
 - Do not impersonate or falsely represent another person;
 - Encourage parents to work in partnership to address this issue;
 - Do not bully, intimidate, abuse, harass or threaten others;



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- Do not make defamatory comments;
 - Do not use offensive or threatening language or resort to personal abuse towards each other or members of the Nudgee Community;
 - Do not post content that is considered disrespectful, hateful, threatening, pornographic or incites violence against others;
 - Do not harm the reputation and good standing of Nudgee or those within its community;
 - Do not film, photograph or record members of the Nudgee community without express permission of the College or use film, photographs or recordings without express permission of the above.

Breaches of this policy

A Breach of this policy may also involve a breach of other Nudgee policies and procedures, and should be read in conjunction with the:

- Bullying and Harassment;
- Student Code of Conduct;
- EREA ICT Acceptable Use Policy;
- Mobile Phone Policy.

A breach of this policy will be considered by the Principal or his delegate, and will be dealt with on a case-by-case basis. All reports of cyberbullying and other technology misuses will be investigated fully and may result in a notification to police where the College is obliged to do so.

Students and parents must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by Police over which the College will have no control.

Student Consequences

Students who breach the policy will be dealt with through the student office. Penalties may include:

- Scheduled detentions;
- Suspension; or
- Review of enrollment.



Policy Review

Reviewed by the Dean of Students (January, 2024). Ratified by the College Leadership Team.

Next review scheduled for January 2025